



Dear Young Adult Leader,

I hope this letter finds you doing well. I wanted to take just a minute and connect with you about Transform on Saturday, March 24, 2012 in Tempe, AZ at CrossPointe Church. If you're anything like me, you're becoming increasingly more selective of what events you are willing to attend. Your time is too valuable to be wasted at a subpar event. With this said, I know the Transform team is working hard to make this event beneficial and enjoyable to those in attendance.

A little about me: I'm not just a LifeWay talking head. I edit Bible Study materials designed for churches to use on Sunday mornings, but I also teach college students at my own church. I went with them to Passion back in January. And for over ten years, I supervised, trained, and worked alongside hundreds of young adult leaders in national summer camp programs. I am a fan of this generation and what they are capable of!

At Transform we will be discussing how young adults learn. What works with them during the teaching time? What needs to happen outside the teaching time? What resources are out there?

Notice I said "we will be discussing;" not "I will be teaching." Sure, I'll bring a lot of great stuff with me to put on the table. We will unpack some of the significant research projects done over the last few years. This data allows us to best understand young adults and their views on religion, faith, spirituality, etc. In other words, **we'll spend a lot of time seeking to understand what young adults want to learn and how they want to learn it.** I'll also be sharing best practices and trends in an effort to provide you the most practical and helpful information possible.

But I am confident that you'll bring a lot to the table also. I'm on the journey, too, and I can't wait to hear all you are doing to build community with young adults, go deep with them, connect with them, and turn them loose. It's going to be a great day of learning from each other.

All this to say, I'd love to meet and serve you at Transform. I hope to see you on Saturday, March 24.

Sincerely,

James Jackson

For more information contact Wayne at [615.251.2685](tel:615.251.2685) or email Wayne.Poling@lifeway.com. Register Online at www.lifeway.com/transform or call Events Registration to register by phone [1.800.254.2022](tel:1.800.254.2022)